
MIKE

SEBASTIEN SANDOZ

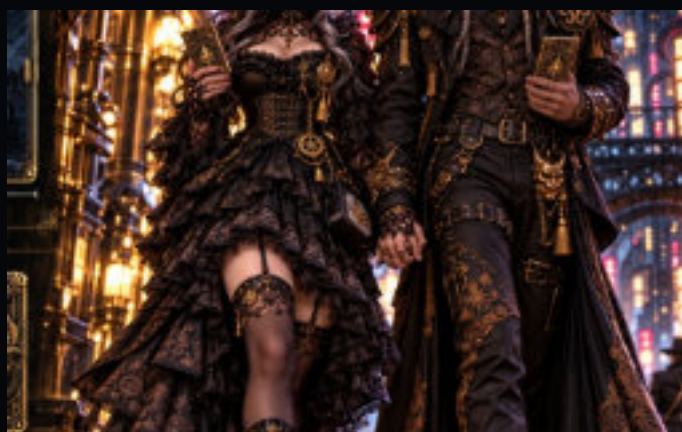
AI / VISUAL DESIGN

PORTFOLIO

Objects, worlds and
campaigns imagined through
concept design and art
direction.

SELECTED

WORK / 2026



12 PROJECT

TECHNOLOGY / MOBILITY / BRANDS

UNOFFICIAL PERSONAL CONCEPTS WHERE BRAND REFERENCED

SE-PROJECTS

TWELVE CASE STUDIES IN IMAGE-MAKING, PRODUCT DESIGN AND ART DIREC-

01	LOFTECH SPECULATIVE PRODUCT ECOSYS-	03 - 09	07	CHIMERA DUAL-OS WORKSTATION CONCEPT	25 - 28
02	KAGE FRAGRANCE IDENTITY & CAMPAIGN	10 - 12	08	VAIO XR1 PREMIUM LAPTOP / CAMPAIGN / ARCHITECTURE	29 - 32
03	YAMAHA X AKIRA MOTORCYCLE CONCEPT & CAMPAIGN	13 - 15	09	PS HERITAGE MODULAR GAMING & VR ECOSYS-	33 - 39
04	IL MOSTRO FURIOSO FERRARI-INSPIRED SUPER-	16 - 17	10	CITIZEN WATCHES & WEARABLE CON-	40 - 42
05	ALFA ROMEO FENRIR PERFORMANCE MOTORCYCLE	18 - 20	11	QUAD LOCK DEVICE ACCESSORY DESIGN	43 - 44
06	ROG STRIX ULTIMA 18 GAMING LAPTOP CONCEPT	21 - 24	12	EDEN OF THE FICTIONAL DEVICE CAMPAIGN	45 - 46

01 / 12 - CASE STUDY

LOFTECH

SPECULATIVE PRODUCT ECOSYS-

Technology with a mythology of its

An imagined design universe spanning desktop computing, a laptop, smartphone, a foldable device, a motorcycle and a grand tourer. Ornate metalwork and eldritch storytelling connect every object.

FOCUS

PRODUCT WORLDBUILDING

OUTPUT

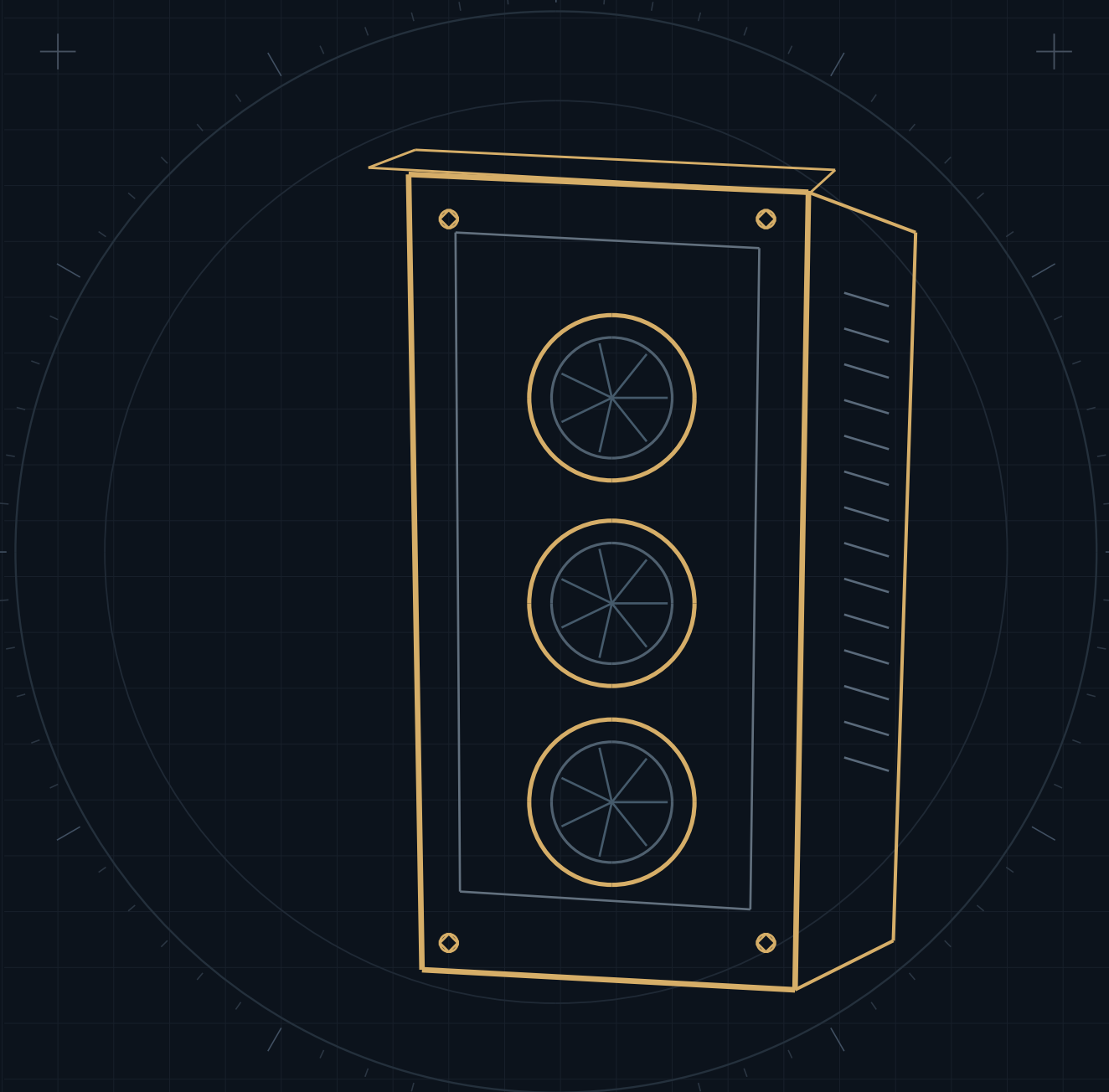
TURNAROUNDS / CAMPAIGNS / TECHNICAL

MY CONTRIBUTION

ART DIRECTION + CONCEPT VISUALIZA-

A VISUAL DESIGN STUDY

SPECULATIVE PRODUCT ECOSYS-



○ — ORNATE TOWER / MODULAR SYSTEM

○ — MATERIAL / LIGHT / ASSEMBLY

SECTION 01

/

PP. 03-09

LOFTECH

TECHNOLOGY BEYOND THE SURFACE

OWN WORLD. SIX OBJECT STUDIES.

LOFTECH is a speculative desktop ecosystem inspired by the unknown depths. Where arcane craftsmanship meets modern technology, designed for those who seek knowledge beyond the surface.



ARCANE
ENGINEERING



IMMERSIVE
EXPERIENCE

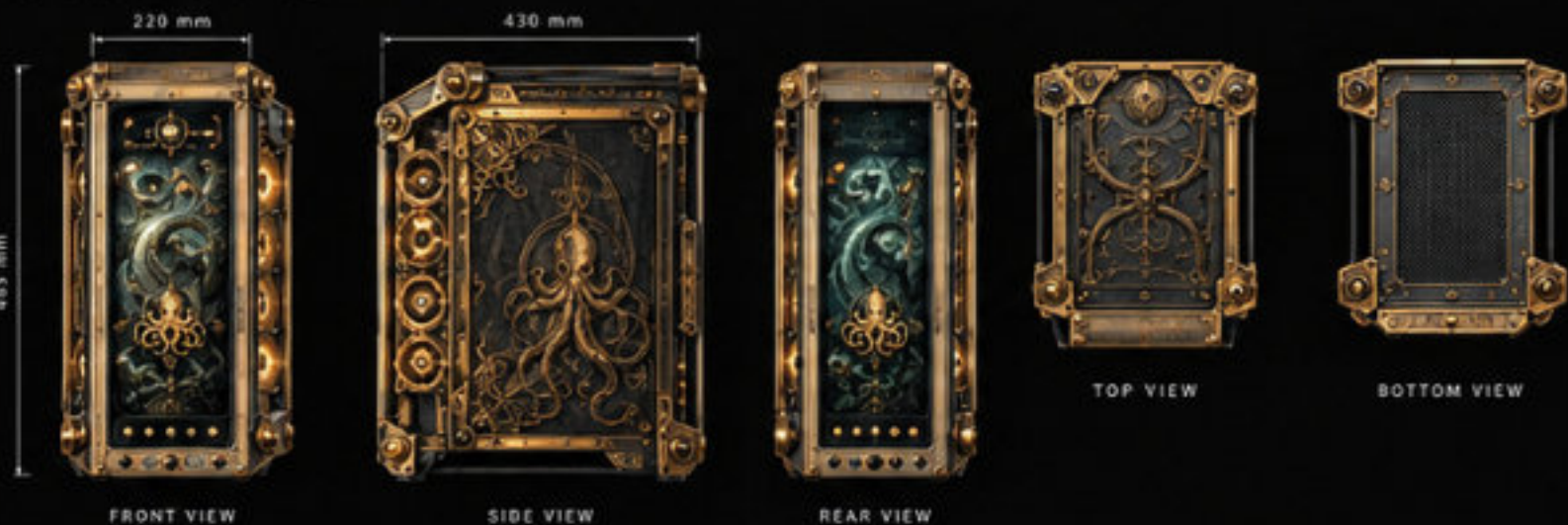


BEYOND
THE SURFACE

DESKTOP WORKSTATION

デスクトップワークステーション

LOFTECH GT-01



EXPLODED VIEW

分解図



DETAILS

ディテール



LOFTECH

TECHNOLOGY BEYOND THE KNOWN

OWL WORLD. SIX OBJECT STORIES.

LOFTECH creates tools for those who explore beyond the familiar. Blending advanced engineering with antique craftsmanship, each device is a story — a gateway to new worlds.



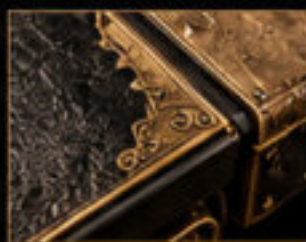
KEY DETAILS



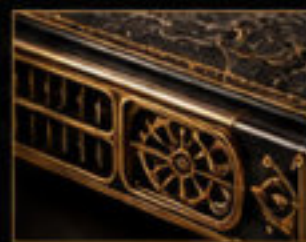
CUSTOM HERALDRY
A SYMBOL OF EXPLORATION
AND THE UNKNOWN



MECHANICAL HINGE
ENGINEERED WITH
ANTIQUE PRECISION



PREMIUM MATERIALS
METAL · LEATHER · BRASS
TIMELESS FINISH



INTEGRATED I/O
MODERN PERFORMANCE
IN A CLASSIC FORM

COLOURWAYS



OBSIDIAN



VERDANT BRONZE



CRIMSON PATINA

SPEC OVERVIEW

- UP TO 14TH GEN INTEL® CORE™
- NVIDIA® GEFORCE RTX™
- OLED 4K DISPLAY
- CUSTOM THERMAL ARCHITECTURE
- MODULAR EXPANSION
- SIGNATURE LOFTECH CHASSIS



LOFTECH

TECHNOLOGY FOR A DEEPER WORLD

NYARLOTH SMARTPHONE CONCEPT

A DEVICE
THAT CONNECTS
MORE THAN
PEOPLE.

LOFTECH NYARLOTH is a flagship smartphone concept inspired by eldritch mythology. Advanced technology meets ancient symbolism, designed for those who seek a deeper world beyond the ordinary.

ORTHOGRAPHIC VIEWS



COLOR VARIATIONS



EXPLODED VIEW



- 1 FRONT GLASS (CERAMIC SHIELD)
- 2 OLED DISPLAY (6.8" QHD+ 120Hz)
- 3 MAIN BOARD (LOFTECH CORE)
- 4 VAPOR CHAMBER (COPPER ALLOY)
- 5 FRAME (AEROSPACE ALLOY)
- 6 CAMERA MODULE (TRIPLE LENS)
- 7 ARCANIC COIL (SIGNAL ENHANCER)
- 8 BACK PLATE (ETCHED ALLOY)
- 9 DECORATIVE PANEL (ELDRITCH SIGIL)

UI CONCEPTS



ACCESSORIES



NYARLOTH DUO

DUAL SCREEN FOLDABLE DEVICE

— 二つの世界を、ひとつに —
TWO WORLDS. ONE DEVICE.

OBSCURE
TECHNOLOGY

ELEGANT
CRAFTSMANSHIP

FOR A BRIGHTER
INSANITY.

FRONT VIEW

BACK VIEW

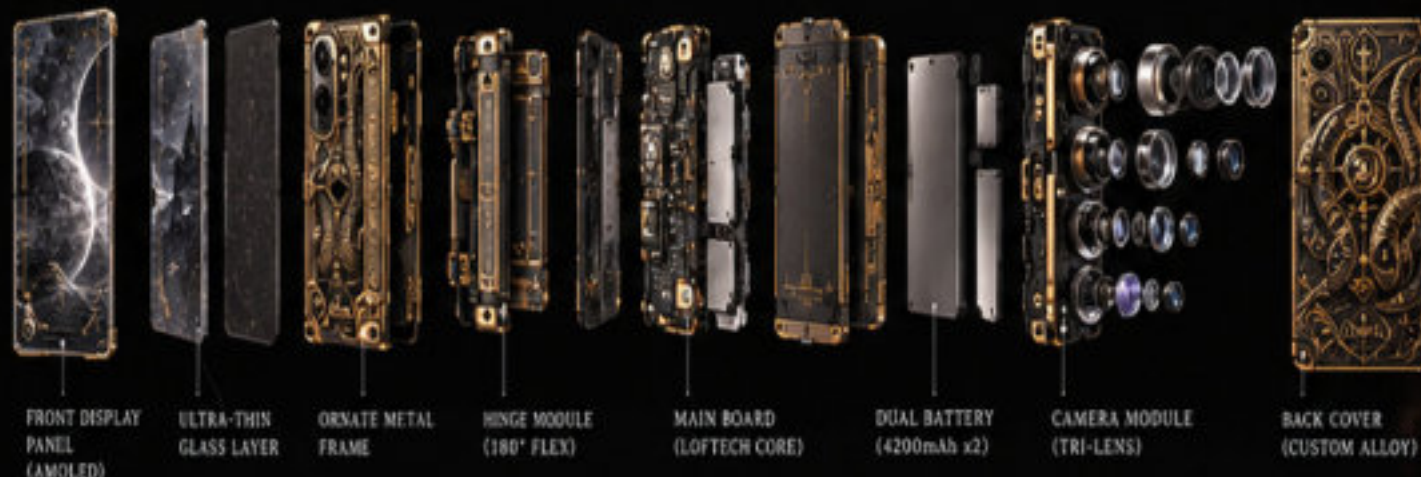
SIDE VIEW

CLOSED

OPEN



EXPLODED VIEW



KEY FEATURES



DUAL AMOLED
7.6" + 6.3"
FOLDABLE DISPLAY



NYARLOTH HINGE
180° PRECISION
MOVEMENT



TRI-LENS CAMERA
NIGHT VISION AI



CUSTOM ALLOY
WITH ARCANIC ENGRAVING



LOFTECH OS
DUAL WORLD INTERFACE

HUMAN CURIOSITY CROSSES WORLDS.
SOME DO NOT RETURN.





DAGON GT-68

DEEP CITY CRUISER CONCEPT

A CEREMONIAL MACHINE FOR THOSE WHO RIDE BETWEEN THE SURFACE AND WHAT LIES BENEATH.



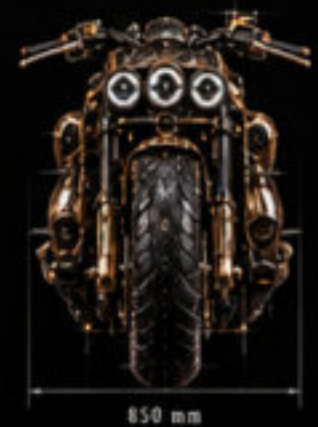
DAGON GT-68

LENGTH	2380 mm
WIDTH	850 mm
HEIGHT	1180 mm
ENGINE	V8 4,200 cc
OUTPUT	320 hp
WEIGHT	356 kg
FRAME	FORGED BRASS & TITANIUM

SIDE VIEW



FRONT VIEW



REAR VIEW



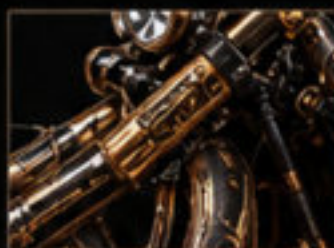
TOP VIEW



KEY COMPONENTS



01 / V8 CUSTOM ENGINE
OCEANIC INSPIRATION
EXHAUST MANIFOLD



02 / FRONT SUSPENSION
HYDRAULIC GIRDER
WITH BRASS DETAILING



03 / FUEL TANK
HAND-ENGRAVED BRASS
KRAKEN EMBLEM



04 / LEATHER SEAT
WEATHERED ITALIAN LEATHER
BRASS RIVETS

MATERIAL & DETAILS



BADGE & ORNAMENTS





AUTOMOTIVE DIVISION

DAGON GT-68

OCEANS REMEMBER



MYTH
MACHINE
HERITAGE
TOMORROW

A GRAND TOURER BORN
FROM THE DEPTHS.
THE DAGON GT-68 BLENDS
CLASSIC MUSCLE PROPORTIONS
WITH LOFTECH'S SIGNATURE
OCEANIC AESTHETICS AND
ARCAN E ENGINEERING.



FRONT 3/4 VIEW
SCALE 1:10



FRONT VIEW
SCALE 1:10



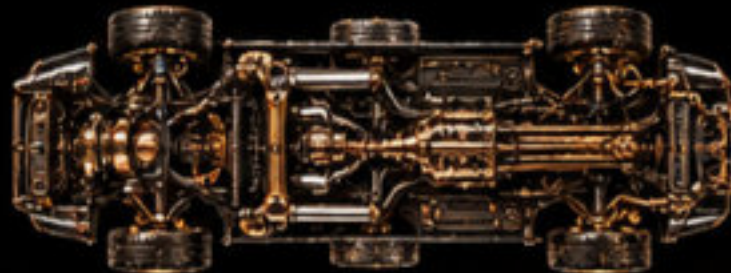
REAR VIEW
SCALE 1:10



SIDE VIEW
SCALE 1:10
4,780 mm



TOP VIEW
SCALE 1:10
1,240 mm



CHASSIS & POWERTRAIN
SCALE 1:10

KEY DETAILS



SIGNATURE GRILLE
OCEANIC EMBLEM



BODY ORNAMENTATION
HAND CRAFTED METALWORK



FORGED WHEEL
DAGON SIGNATURE RIM



TAIL LAMP DETAIL
DEPTH INSPIRED DESIGN

INTERIOR CONCEPT



MATERIAL & FINISH



02 / 12 - CASE STUDY

KAGE

FRAGRANCE IDENTITY & CAM-

Beauty emerges from the

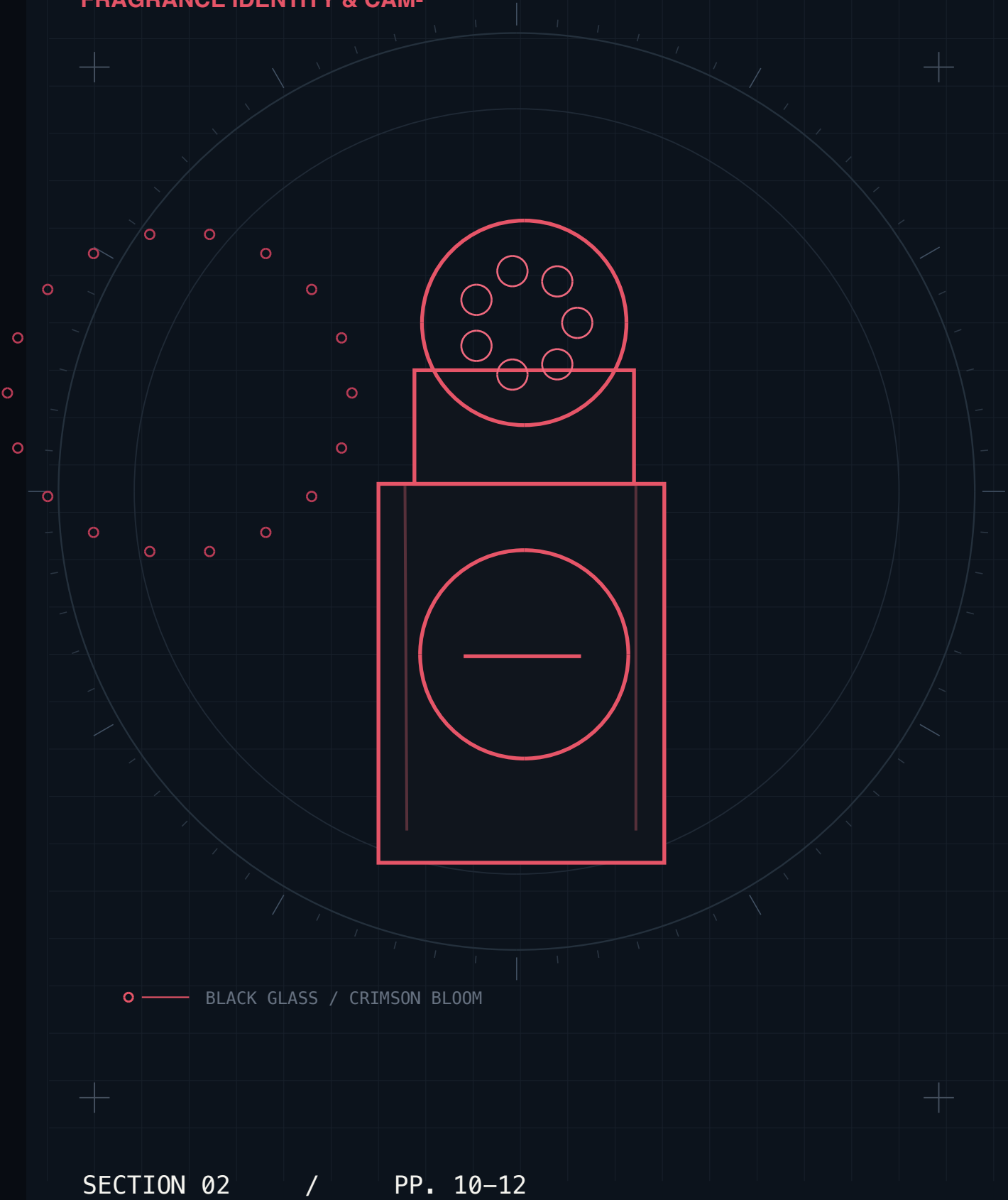
A fictional perfume identity built around black glass, skull ornamentation and crimson botanicals. The collection links packaging, product staging and dramatic Japanese-inspired editorial imagery.

FOCUS
BRAND & PACKAGING

OUTPUT
PACKAGING / EDITORIAL / PRODUCT IMAGERY

MY CONTRIBUTION
CREATIVE DIRECTION + VISUAL SYS-

A VISUAL DESIGN STUDY
FRAGRANCE IDENTITY & CAM-



影

kage

EAU DE PARFUM



影

kage

EAU DE PARFUM

美は影の中に



03 / 12 - CASE STUDY

YAMAHA × AKIRA

MOTORCYCLE CONCEPT & CAM-

An iconic silhouette, reimag-

A personal crossover study informed by Akira and Yamaha design language. Product views and rain-soaked metropolitan scenes ex-
how industrial design translates into a campaign im-

FOCUS

MOBILITY & POP CULTURE

OUTPUT

VEHICLE STUDY / CAMPAIGN / DETAIL VIEWS

MY CONTRIBUTION

CONCEPT DESIGN + ADVERTISING VISU-

A VISUAL DESIGN STUDY

MOTORCYCLE CONCEPT & CAM-

○ — FORM STUDY / SIDE PROFILE

○ — MECHANICAL SYSTEM

SECTION 03

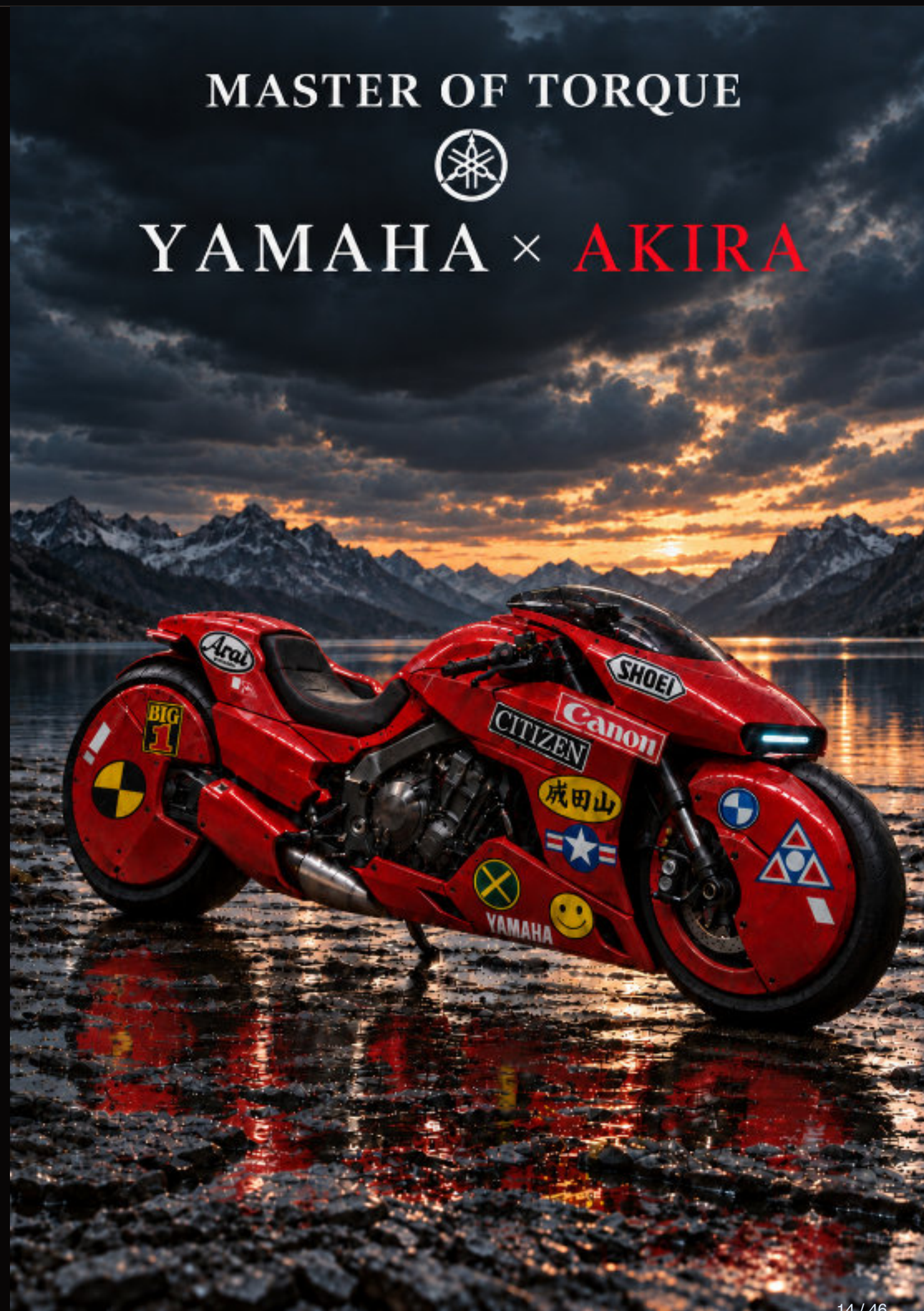
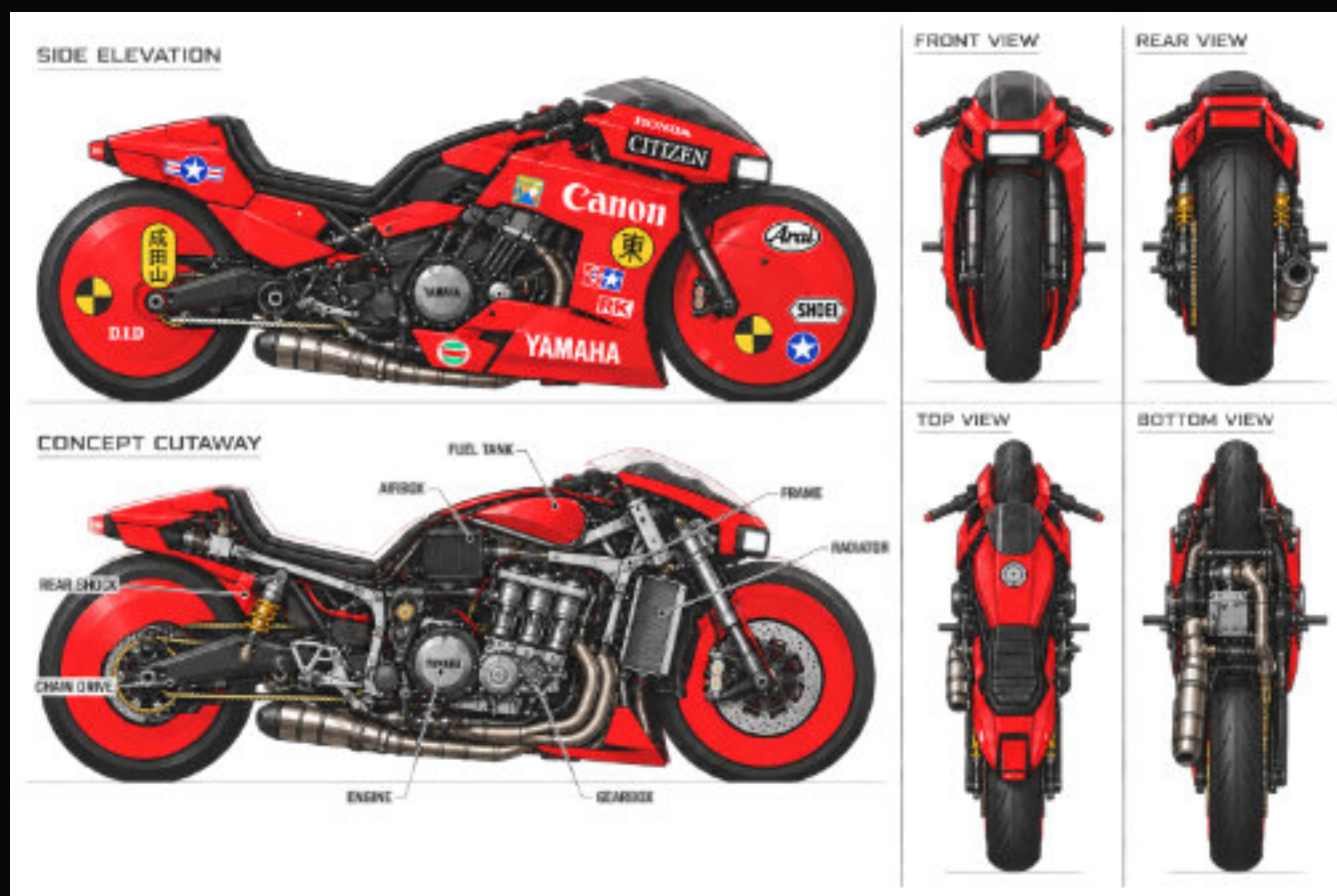
/

PP. 13–15



MASTER OF TORQUE

YAMAHA × AKIRA





04 / 12 - CASE STUDY

IL MOSTRO FURIOSO

FERRARI-INSPIRED SUPER-
Engineering un-

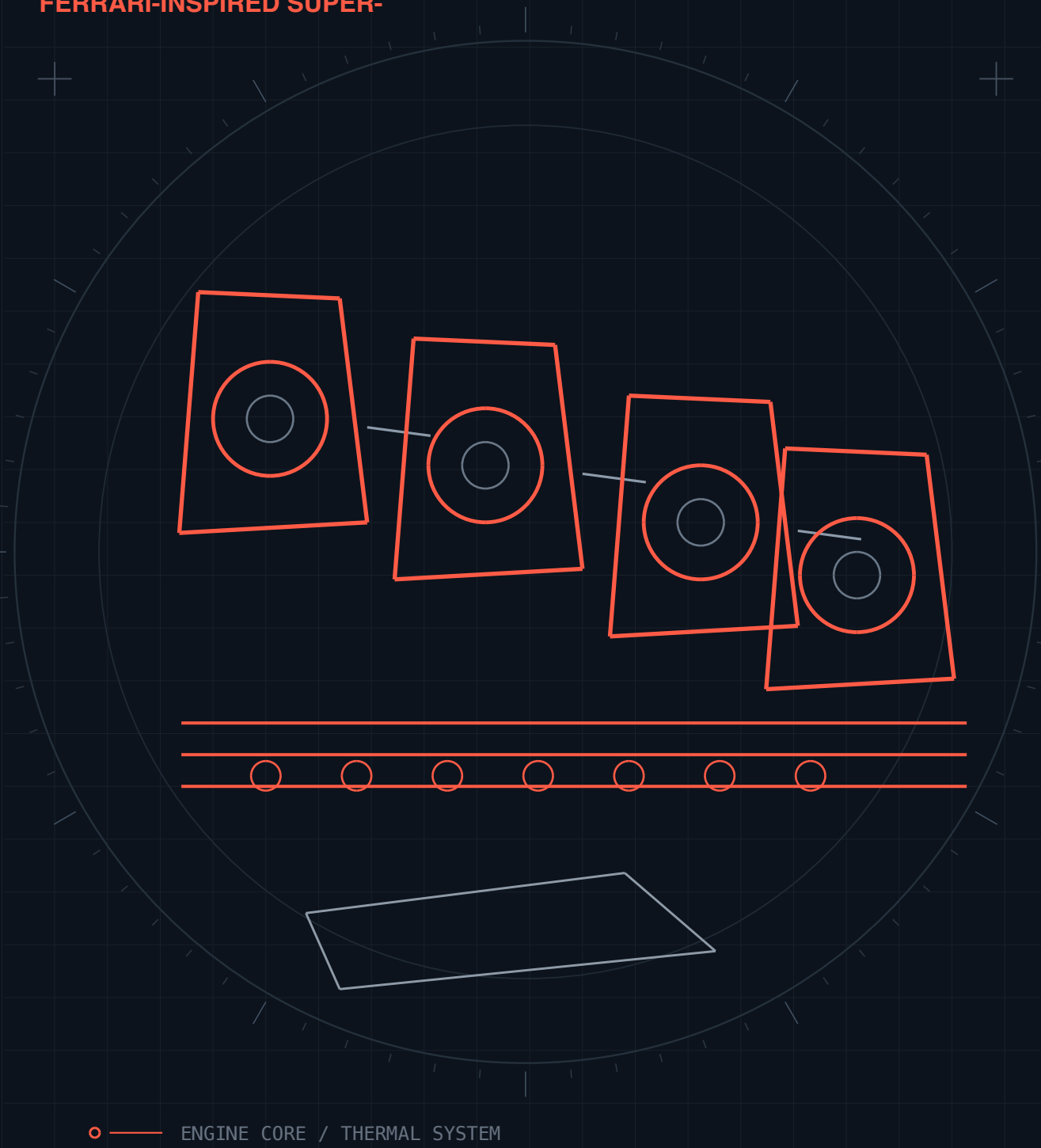
A one-seat superbike study bringing sculpted Italian supercar cues to two wheels. The project includes a multi-angle design sheet, ex-mechanical cutaway and a Circuit Carole racing sce-

FOCUS
SPORT MOTORCYCLE

OUTPUT
ORTHOGRAPHIC VIEWS / CUTAWAY / RACE SCENE

MY CONTRIBUTION
PRODUCT IDEATION + VISUALIZATION

A VISUAL DESIGN STUDY
FERRARI-INSPIRED SUPER-



SECTION 04 / PP. 16-17



IL MOSTRO FURIOSO



RIGHT SIDE



FRONT



REAR



LEFT REAR THREE-QUARTER



TOP



FRONT THREE-QUARTER



CUTAWAY

05 / 12 - CASE STUDY

ALFA ROMEO FENRIR

ITALIAN PERFORMANCE MOTORCY-

Design born from Italian perfor-

A speculative Alfa Romeo-inspired bike with sculpted red fairings and exposed mechanical character. Studio technical views are paired with cinematic race scenes in Rome and

FOCUS

VEHICLE FORM & DETAIL

OUTPUT

TURNAROUND / CUTAWAY / RACING VISUALS

MY CONTRIBUTION

CONCEPT DESIGN + CINEMATIC ART DIREC-

A VISUAL DESIGN STUDY

ITALIAN PERFORMANCE MOTORCY-



○ FAIRING / OPTICS / FRONT PROFILE

SECTION 05

/

PP. 18-20



ALFA ROMEO × FENRIR



LEFT SIDE



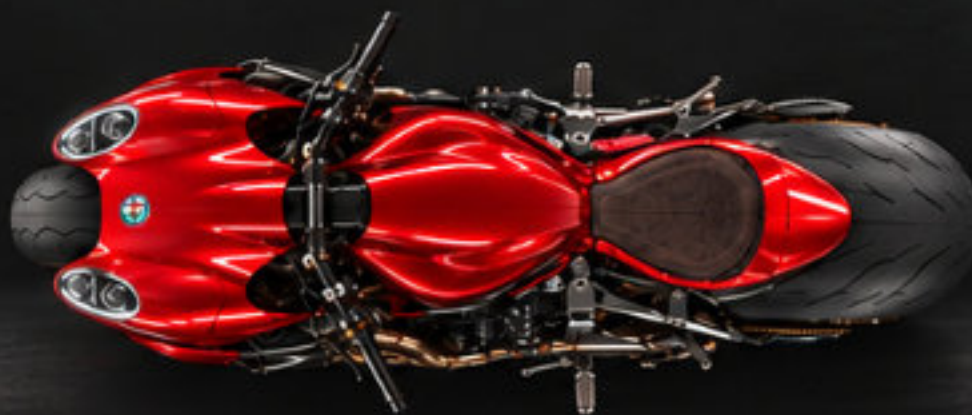
FRONT



RIGHT SIDE



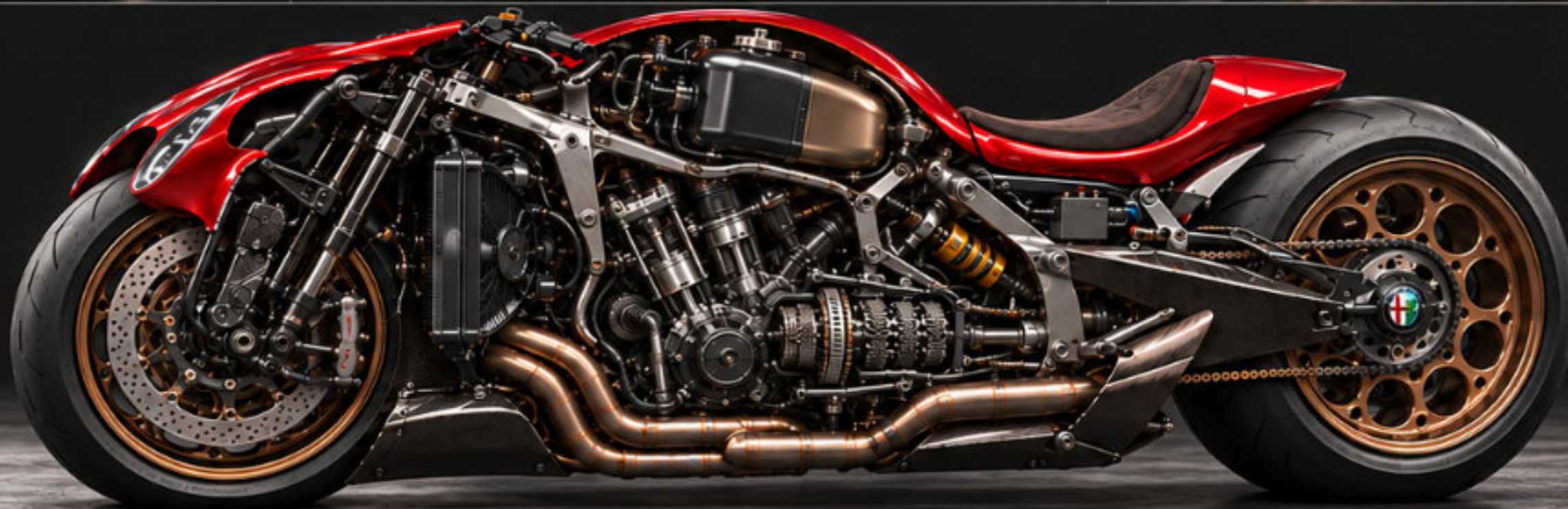
REAR



TOP



FRONT THREE-QUARTER



CUTAWAY · INTERNAL LAYOUT



ROME / COLOSSEUM



PARIS / CHAMPS-ELY-

06 / 12 - CASE STUDY

ROG STRIX ULTIMA 18

GAMING LAPTOP CONCEPT

Performance, decon-

A fictional high-performance laptop explored as a multi-view technical study, a cinematic product advertisement and an exploded architecture visualization. Specifications shown are imag-

FOCUS

TECHNOLOGY CONCEPT

OUTPUT

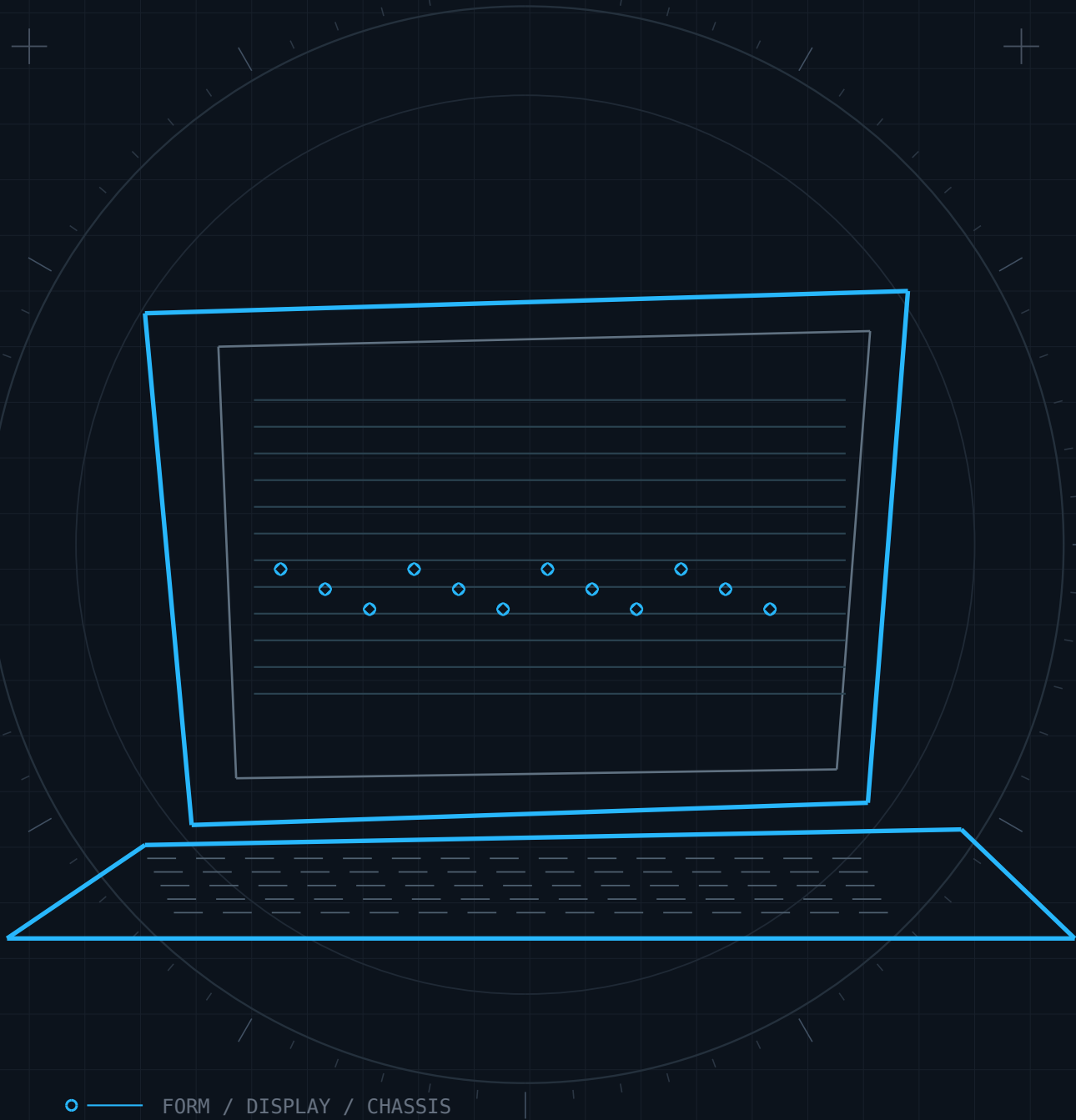
HARDWARE STUDY / HERO VISUAL / EXPLODED VIEW

MY CONTRIBUTION

PRODUCT PRESENTATION + ART DIREC-

A VISUAL DESIGN STUDY

GAMING LAPTOP CONCEPT



○ — FORM / DISPLAY / CHASSIS

○ — SPECULATIVE COMPUTING

SECTION 06

/

PP. 21-24





REPUBLIC OF GAMERS

ROG STRIX ULTIMA 18 2026

COMPACT IS THE NEW IMPACT

 Intel Core Ultra 9 290HX Plus	 NVIDIA RTX 5090 Laptop 24 GB GDDR7	 128 GB DDR5 (2 x 64 GB)	 16 TB NVMe (2 x 8 TB, PCIe 5.0)	 18" 4K 240 Hz Mini-LED, 100% DCI-P3	 Optimized vapor chamber and fans	 ROG STRIX ULTIMA 18 (2026)
--	---	---	--	---	---	---



07 / 12 - CASE STUDY

CHIMERA

DUAL-OS WORKSTATION CONCEPT

Two worlds. One ma-

An invented ultra-premium computer bringing Apple- and Razer-inspired aesthetics into one imagined device. Its industrial design, turnarounds and internals are presented as speculative stud-not real specifications.

FOCUS

PREMIUM COMPUTING

OUTPUT

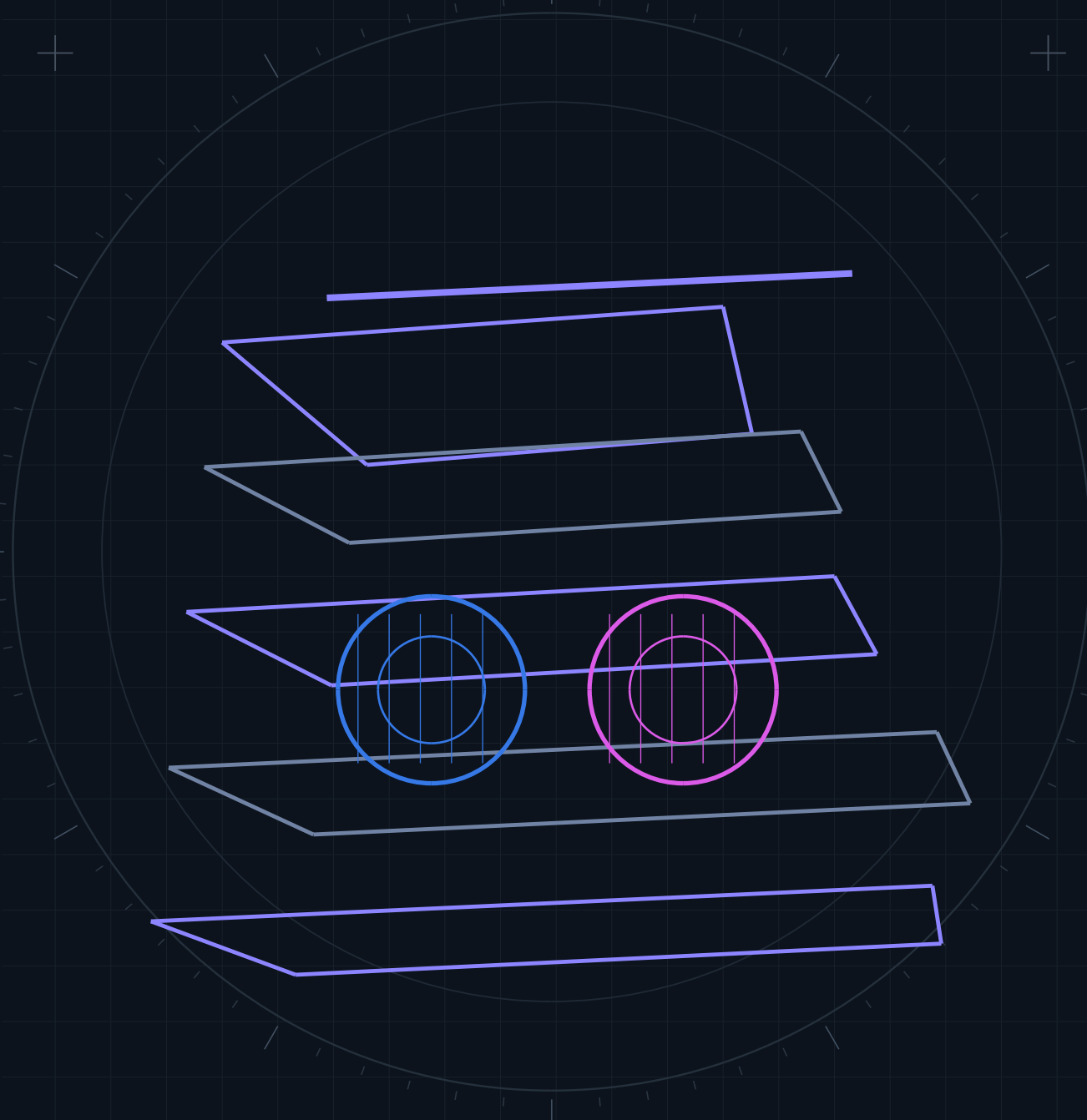
CONCEPT AD / TURNAROUND / EXPLODED DESIGN

MY CONTRIBUTION

ART DIRECTION + INDUSTRIAL DESIGN

A VISUAL DESIGN STUDY

DUAL-OS WORKSTATION CONCEPT



- — DUAL COMPUTE / SINGLE CHASSIS
- — SPECULATIVE EXPLODED STACK

SECTION 07

/

PP. 25-28



CHIMERA

TWO WORLDS. ONE MACHINE.

A fictional ultra-premium dual-OS workstation concept
inspired by the precision of Apple and the performance DNA of Razer.



CREATE. | GAME. | ANYWHERE.



Windows 11 Pro +
macOS Sequoia

Two worlds.
Seamlessly integrated.



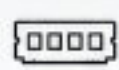
Intel Core Ultra 9
290HX Plus + Apple M5 Max

Two industry leaders.
One extraordinary machine.



NVIDIA RTX 5090 24 GB
+ Apple 40-core GPU

Unprecedented performance
for every world you create in.



Up to 256 GB
LPDDR5X

Unified high-speed memory
for limitless possibilities.



Up to 32 TB NVMe
(4 x 8 TB, PCIe 5.0)

Massive storage
for massive ideas.



16-inch 4K+ Mini-LED
240 Hz Dual-Mode Display

Stunning detail.
Blazing fast.



Quad-Fan
Vapor-Chamber Cooling

Sustained performance.
Stay limitless.



99 Wh Battery

All-day productivity.
All-night creation.



CNC Aluminum Unibody

A design that unites
strength and elegance.

01 / CONCEPT

ONE DEVICE. TWO WORLDS.

CHIMERA imagines a premium chassis
unites a creator-oriented desktop experience
with the visual language of gaming hardware.

TWO SOFTWARE WORLDS

Windows and macOS represented as a design

A SHARED FORM LANGUAGE

Minimal aluminium design meets bold neon detail

CREATIVE DIRECTION

Unifying photography, identity and product visuals

DUAL-OS CONCEPT / NO CLAIM OF REAL COMPATIBILITY

Speculative, unbuilt design study.
Technical specifications are conceptual.



CHIMERA

TURNAROUND

TWO WORLDS. ONE MACHINE.



3/4 VIEW
Performance meets elegance.
From every angle.



FRONT VIEW
Immersive display. Refined design.



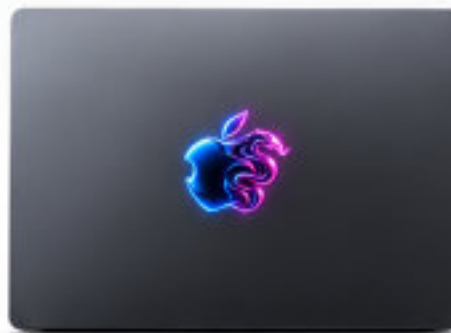
LEFT SIDE VIEW
Full connectivity.



RIGHT SIDE VIEW
Optimized airflow.



REAR VIEW
High-performance thermal design.



TOP VIEW (CLOSED)
CNC aluminum unibody.



BOTTOM VIEW
Engineered for maximum performance.

02 / INDUSTRIAL DESIGN

EVERY ANGLE, RE-

A controlled set of front, rear, side and underside views makes the form language consistent across the product study.

LOW-PROFILE SILHOU-

A restrained lid and angular high-performance base

UNIFIED ICONOGRAPHY

The Apple-serpent fusion mark anchors the identity

GEOMETRY & PORTS

Technical angles explore connectivity and ventilation

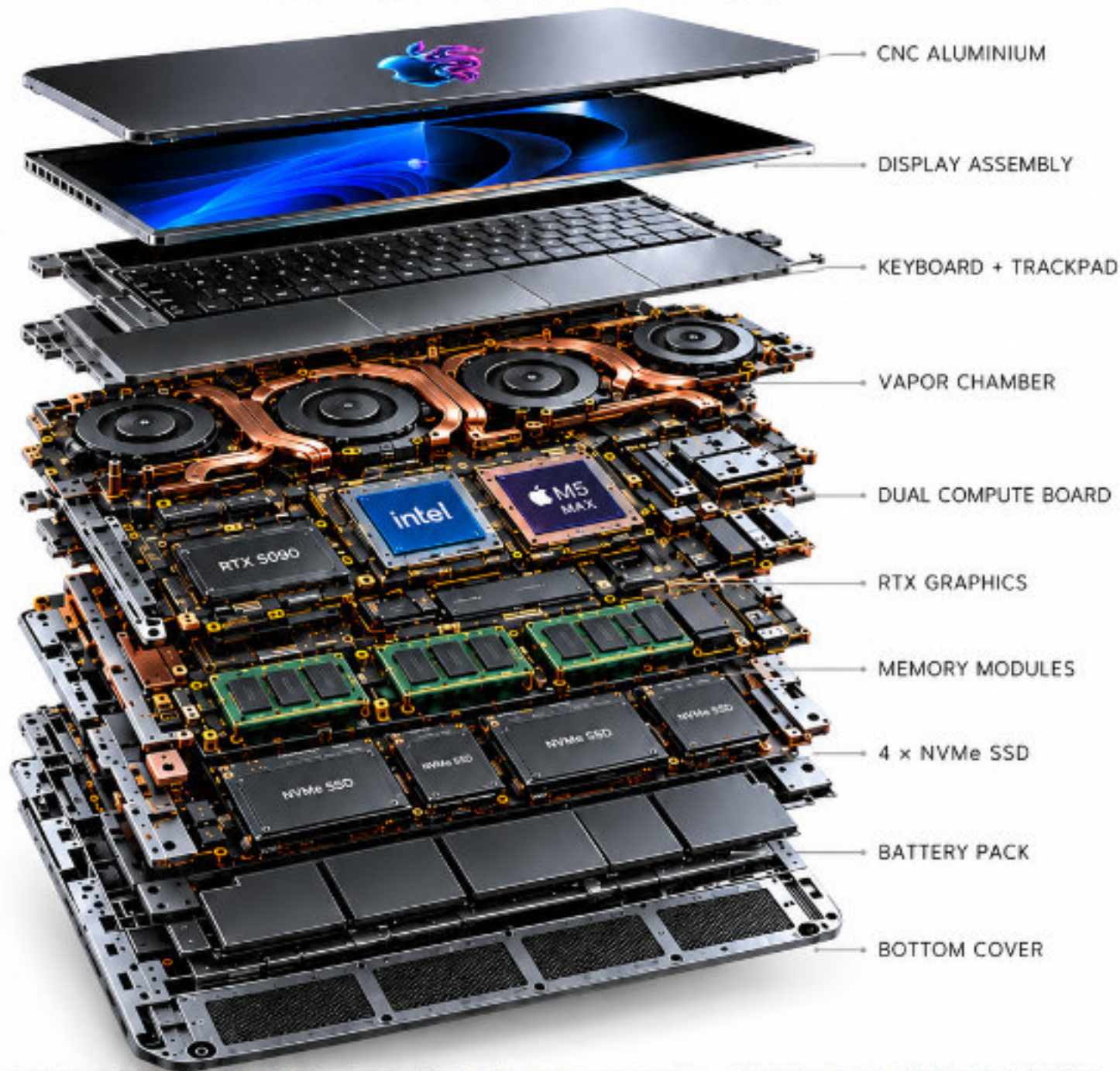
MODEL VIEWS / APPEARANCE

Speculative, unbuilt design study.
Technical specifications are conceptual.



CHIMERA

INTERNAL ARCHITECTURE



DUAL PROCESSORS



QUAD-FAN COOLING



NVMe STORAGE

FICTIONAL CONCEPT

03 / EXPLODED ARCHITECTURE

INSIDE THE IDEA.

A speculative exploded assembly presents the logic of a fictional multi-processor workstation within one premium enclosure.

MULTIPLE COMPUTE ELE-

Intel, Apple silicon and RTX in a fictional study

THERMAL ARCHITEC-

Copper vapor-chamber and four-fan proposal

MODULAR STORAGE

Memory and SSD layers shown as conceptual mod-

VISUAL EXPLORATION / NOT A VERIFIED ENGINEERING

Speculative, unbuilt design study.
Technical specifications are conceptual.

08 / 12

VAIO XR1

NEXT HORIZON

AN ULTRA-LIGHT LEGACY.
REIMAGINED FOR WHAT COMES NEXT.

CONCEPT

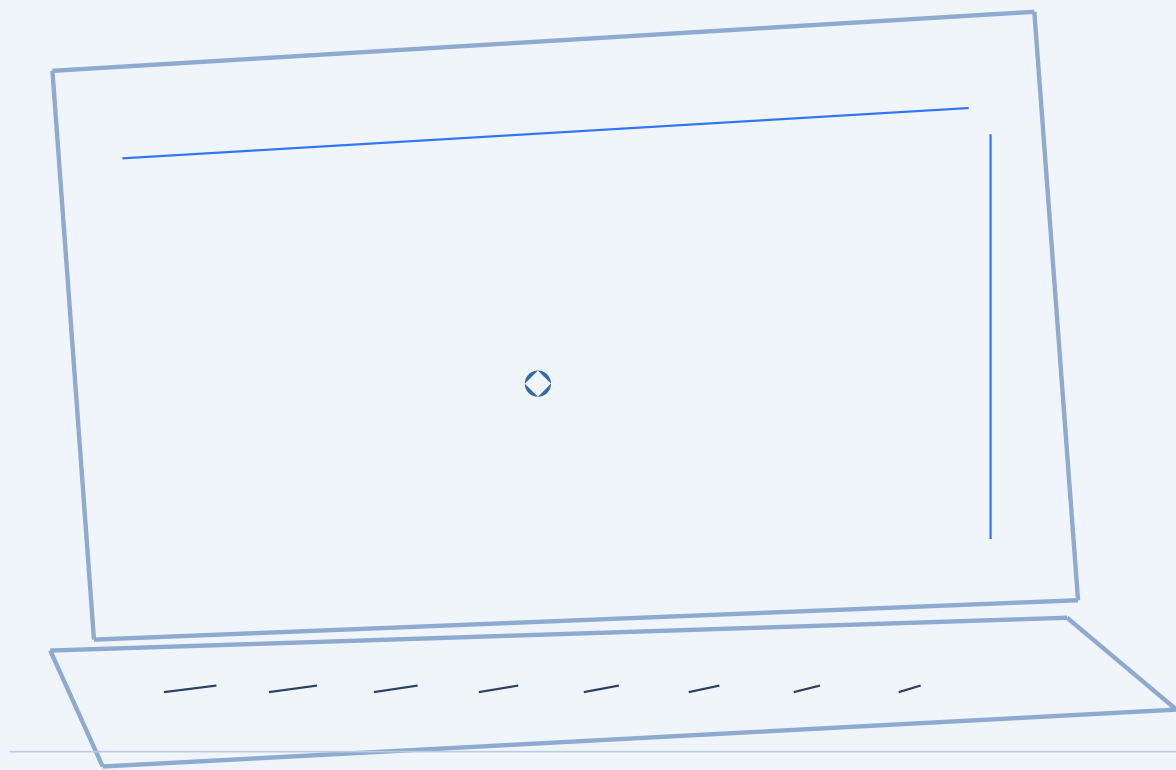
A speculative Sony VAIO X505 Extreme revival,
combining early-2000s lightness with
contemporary creative-computing design.

DISCIPLINES

ART DIRECTION / PRODUCT / CAMPAIGN

NEW PERFORMANCE. OLD-SCHOOL RESTRAINT.

A visual design exploration - not a real product,
production specification or verified engineering design.



01

BRAND STORY

VAIO heritage meets a new silhouette

02

LIFE-

Editorial photography in London

03

ARCHITECTURE

Exploded component storytelling

VAIO

NEXT HORIZON

A LIGHTER LEGACY
A BOLDER TOMORROW

Inspired by the VAIO X505 Extreme (2003).
Reimagined through the
PS5 Pro design language.
Engineered for what's next.

PERFORMANCE
MOBILITY
BEAUTY
WITHOUT COMPROMISE.

ULTRA-THIN
PREMIUM CHASSIS

Iconic wedge. Modern soul.
A lightweight design inspired
by the 2003 X505, evolved
for a new era.

14.9 mm
THINNEST POINT

1.06 kg
TARGET WEIGHT

TIMELESS
BY DESIGN
RELENTLESS
BY NATURE.INSPIRED BY
VAIO X505 EXTREME (2003)

The spirit of a legend.
Reimagined for today.

PS5 PRO
DESIGN LANGUAGE

Iconic contrast. Bold geometry.
A new expression of Sony design.

CONCEPT
COOLING ARCHITECTURE

Ultra-thin thermal engineering
for sustained high performance.

SONY VAIO XR1
FLAGSHIP PROCESSOR

More power.
More creativity.
Beyond limits.

- Next-gen CPU & GPU Architecture
- Unified High-Speed Memory
- AI Acceleration for Creatives
- Real-Time Ray Tracing & Pro-Grade Performance

VAIO

BUILT DIFFERENT.
STILL VAIO.HIGH PERFORMANCE.
LOWER GRAVITY.
A BRIGHTER TOMORROW.

01 / CONCEPT CAMPAIGN

A LIGHTER
LEGACY.

A BOLDER TOMORROW.

Inspired by the VAIO X505 Extreme (2003),
this fictional XR1 explores how a slim silver
chassis, blue lighting and premium materi-
can form an aspirational hardware story.

DESIGN TARGETS / ILLUSTRATIVE

14.9

mm TARGET

1.06

kg TARGET

XR1

VISION

VISUAL LAN-

SATIN METAL / BLACK KEYS / ELECTRIC

SONY VAIO XR1 / UNOFFICIAL DESIGN EXPO-



02 / LIFESTYLE CAM-

DESIGNED TO MOVE.

Portable computing as a personal object -
quiet enough for a tailored wardrobe,
confident enough for a global city.

ART DIRECTION NOTES

01 / LOCATION

London financial district: glass and heritage architecture

02 / LIGHTING

Late-afternoon backlight and wet-ground reflections

03 / PRODUCT

A bright metallic object within a dark tailored palette

EDITORIAL VISUALIZATION / INDEPENDENT CON-

SONY VAIO XR1 / UNOFFICIAL DESIGN EXPLO-

03 / TECHNICAL VISUALIZATION

INSIDE THE IDEA.

An exploded-view concept communicating the product system - display, controls, cooling, compute, storage and power.

COMPONENT STORY

- 01

DISPLAY + HINGE
Precision form and a slim display assem-
- 02

TOP CASE
Aluminium shell, keyboard and trackpad
- 03

XR1 COMPUTE
Fictional processor architecture
- 04

THERMAL PATH
Dual-fan, vapor-chamber concept
- 05

BATTERY + I/O
Packaging, ports and low-profile enclosure

PROPOSED PACKAGING, NOT A MANUFACTURING DRAWING

SONY VAIO XR1 / UNOFFICIAL DESIGN EXPLO-



PROCESSOR
SONY VAIO XR1



- Custom architecture
- High performance and efficiency
- AI acceleration
- Optimized for creativity and mobility

COOLING SYSTEM
VAPOR CHAMBER WITH DUAL FANS



- Ultra-thin vapor chamber
- Dual ultra-slim fans
- Optimized airflow
- Engineered for sustained performance

MAINBOARD LAYOUT
PRECISION INTEGRATION



- Compact, high-density layout
- Optimized thermal design
- Modular memory and storage
- Precision engineering

PLAYSTATION-INSPIRED MODULAR ECOSY

PS HERITAGE

PLAY ANYWHERE.
GO FURTHER.

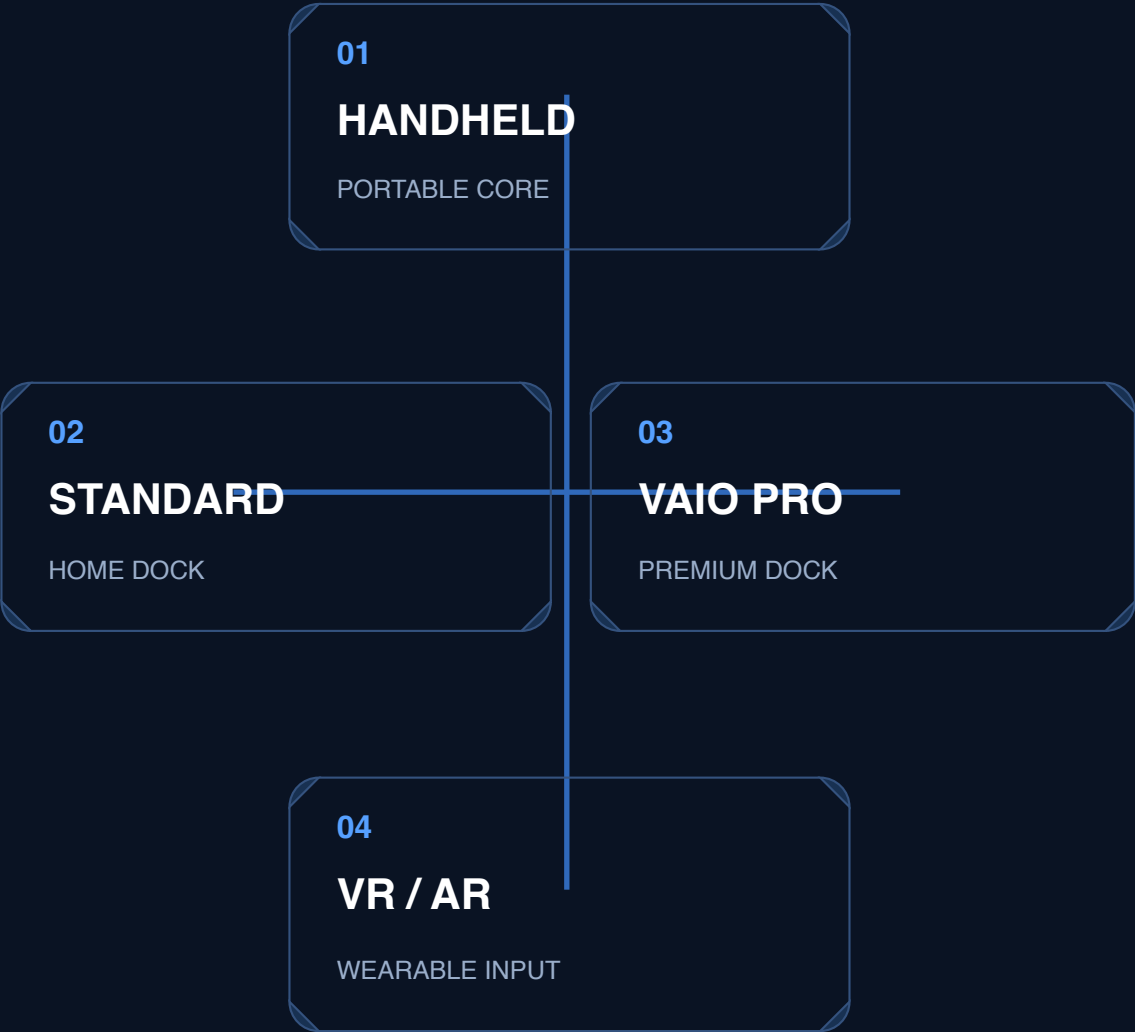
One independent concept exploring a native handheld, two levels docking and an immersive VR / AR system - connected through single visual lan-

INDUSTRIAL DESIGN / EXPERIENCE DESI

A complete fictional hardware family.

ORIGINAL PRODUCT CONCEPT / NO SONY AFFILIA-

SYSTEM MAP / CONCEPT LOG



THE HANDHELD

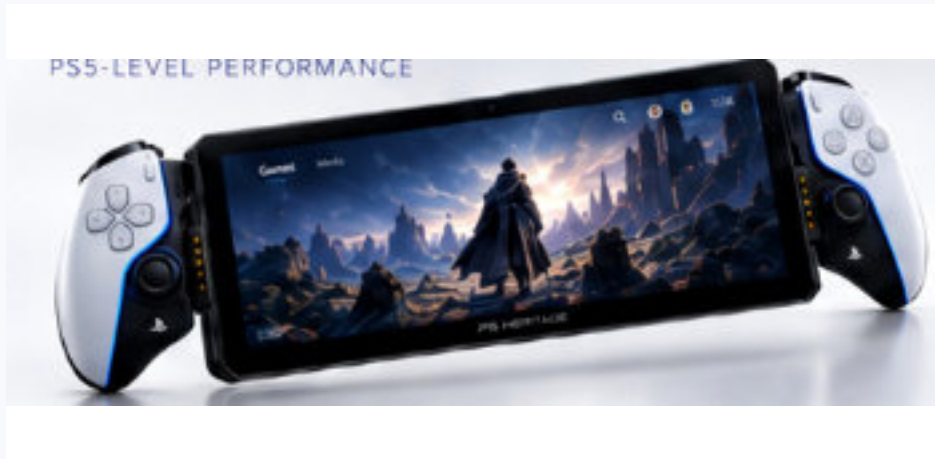
CONSOLE FREEDOM. PC AMBI-



PRODUCT STU

NATIVE.
MODULAR.

A self-contained handheld with detachable wireless controls. Designed to move from portable play to external screens and docked experi-



PLAY IN HAND



DETACH & RECONNECT

35 cm

CONTROLS ATTACHED

23 cm

TABLET WITHOUT CONTROLS

8-inch

OLED DISPLAY CON-

THE STANDARD DOCK

PS5-CLASS PERFORMANCE AMBI-



DOCK 01 / SONY

A restrained home unit in satin black, with vented edges and a blue accent light.

DISPLA
EXTERNAL TV OR MONITOR

SYSTE
POWER + COOLING

TARGET SIZ
42 x 27 x 14 CM

ONE MOTION FROM HANDHELD TO HOME.

SCREEN OUTPUT / SUSTAINED SESSIONS / VR

THE VAIO PRO DOCK

PS5 PRO-CLASS PERFORMANCE AMBI-



DOCK 02 / VAIO PRO

A higher-end desktop edition in the same visual family, conceived for richer graphics and premium VR.

GRAPHIC
ENHANCED GPU CONCEPT

EXPERIEN
PREMIUM MIXED REALITY

TARGET SIZ
42 x 27 x 14 CM

MORE GRAPHICS HEADROOM. THE SAME

RICHER LIGHTING / DESKTOP I/O / IMMERSIVE

BEYOND THE

VR + AR IN ONE SYS-



MOBILE FREEDOM / DOCKED PERFOR-

A design direction, not verified or manufactured hardware.

HERITAGE V

A speculative immersive headset blending VR gameplay with spatial computing and mixed-reality interaction.

INSIDE-OUT TRACKING

Onboard camera and sensor concept

EYE + HAND TRACKING

Gestures and foveated-rendering goals

DOCKED FIDELITY

Premium rendering from the desktop unit

YOUR BODY IS THE CON-

Haptic gloves and optional motion-tracking shoes expand the concept beyond conventional handheld



HAPTIC GLOVES

Finger tracking, gesture input and localized force / vibration feedback.

WEARABLE INPUT / FICTIONAL HARDWARE



MOTION SHOES

Foot position, step detection and grounded feedback for room-scale play.

WEARABLE INPUT / FICTIONAL HARDWARE

THREE CONNECTED EXPERIENCES

VIRTUAL

AUGMENTED

MOBILE

ONE SYSTEM. EVERY-

THREE MODES. ONE CONNECTED CON-



01 / LIVING ROOM

DOCKED PLAY

A screen in every home.

SCENARIO / VISUALIZATION



02 / DESKTOP + VR

VAIO PRO DOCK

Highest-fidelity worlds.

SCENARIO / VISUALIZATION



03 / OUTSIDE

UNDocked + VR

Your space becomes the interface.

SCENARIO / VISUALIZATION

PS Heritage is an independent design exploration. All product specifications and capabilities are conceptual; this project is not affiliated with or endorsed by Sony or VAIO.

10 / 12 - CASE STUDY

CITIZEN

WATCHES & WEARABLE CON-

Timepieces with a story to

Speculative watch studies and campaign visuals across sci-fi-in-finishes, case designs and wearable technology. Brand iden-mechanical detailing and advertising style are considered as system.

FOCUS

WEARABLE PRODUCT DE-

OUTPUT

TECHNICAL VIEWS / VARIANTS / CAMPAIGNS

MY CONTRIBUTION

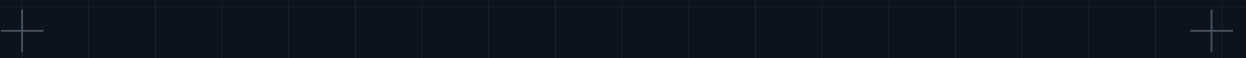
PRODUCT STYLING + CAMPAIGN CON-

A VISUAL DESIGN STUDY

WATCHES & WEARABLE CON-



○ — DIAL / BEZEL / STRAP STUDIES



SECTION 10 / PP. 40-42

CITIZEN





11 / 12 - CASE STUDY

QUAD LOCK

DEVICE ACCESSORY DESIGN

A foldable device, securely

An imagined protective case and mounting system for a dual-screen phone, accompanied by drawing studies and motorcycle usage. The concept addresses both folded and open configurations.

FOCUS

ACCESSORY CON-

OUTPUT

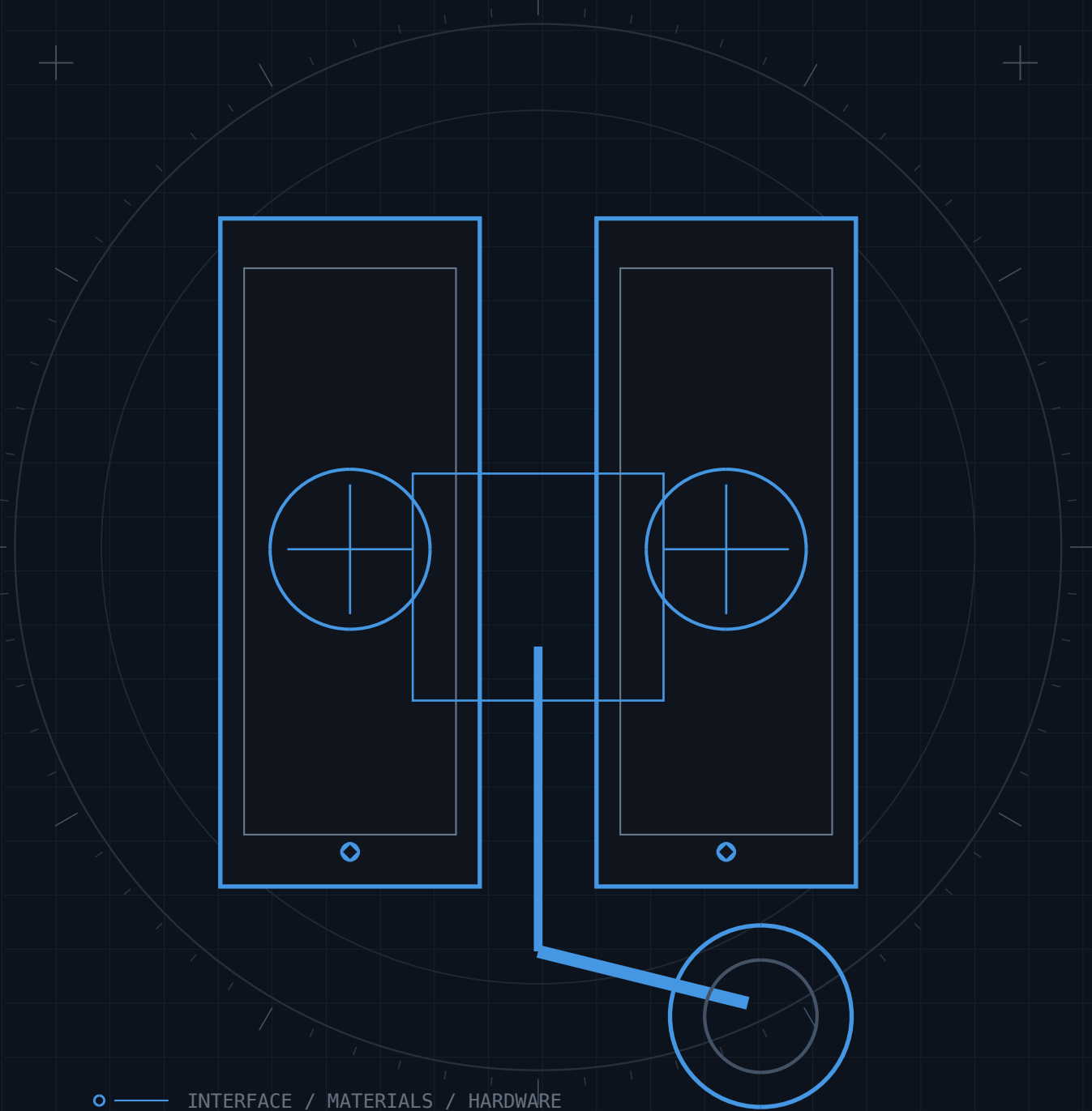
CASE STUDY / ORTHOGRAPHICS / CONTEXT

MY CONTRIBUTION

FUNCTIONAL IDEATION + PRODUCT RENDERING

A VISUAL DESIGN STUDY

DEVICE ACCESSORY DESIGN

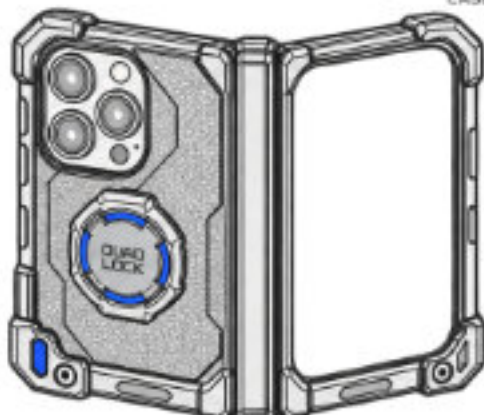


SECTION 11 / PP. 43-44

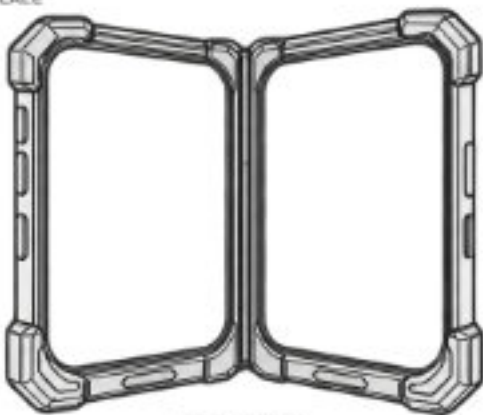
QUAD LOCK®



QUAD LOCK / iPhone Duo
CASE CONCEPT — NOT TO SCALE



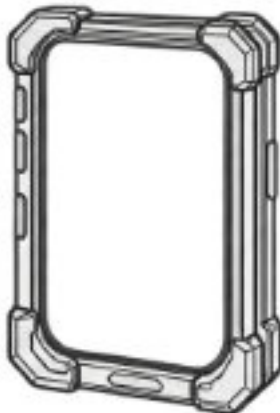
OPEN REAR



OPEN FRONT



FOLDED REAR



FOLDED FRONT



FOLDED



OPEN

12 / 12 - CASE STUDY

EDEN OF THE EAST

FICTIONAL DEVICE CAMPAIGN

From fiction to believable hard-

An unofficial product-world study translating a fictional handset into a tangible device system. Detailed model views and character-led advertising combine Japanese pop-culture references with design visualization.

FOCUS

FICTIONAL PRODUCT ADAPTATION

OUTPUT

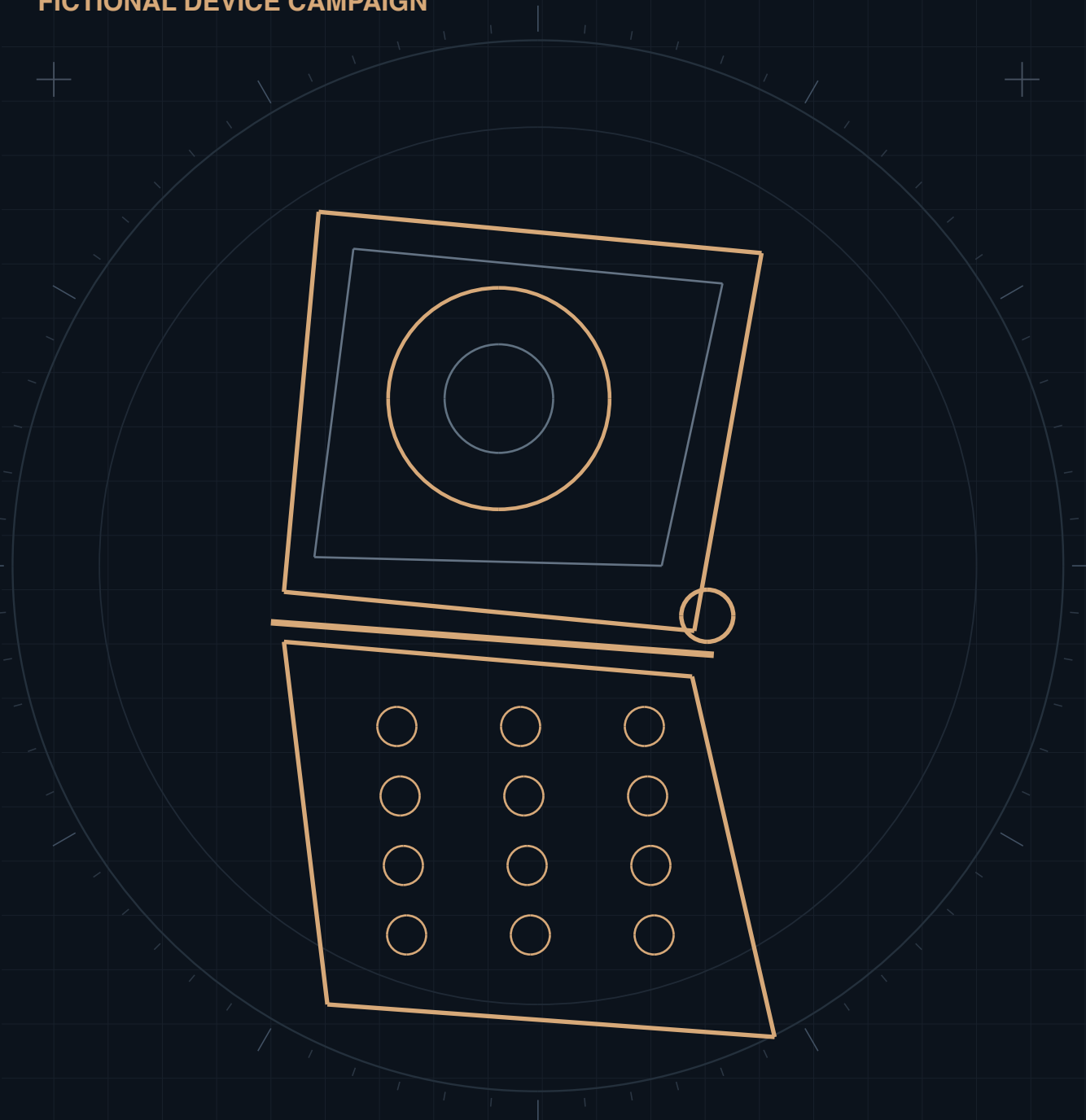
DEVICE SYSTEM / PRODUCT IMAGES / CAM-

MY CONTRIBUTION

ART DIRECTION + FICTION-TO-PRODUCT DE-

A VISUAL DESIGN STUDY

FICTIONAL DEVICE CAMPAIGN



○ — HINGED BODY / KEYPAD / DISPLAY

SECTION 12 / PP. 45-46

東のエデン



東のエデン



Endless
Challenge

R Mobile

スマホ本体 + データ通信 + 5分 かけ放題

¥1,880~

R Mobile